

For Immediate Release

**Yonder Media Works with Canadian Company to Expand
Wireless through UHF Frequencies**

Reno, Nevada – June 2011 — Yonder Media is working with a Canadian technology company to expand wireless broadband opportunities through the use of UHF television spectrum of 512-760 MHz. The technology, referred to as WiDOX, leverages television “white space” — the channels not being used to transmit television signals — to transport wireless broadband.

Yonder Media currently utilizes fourth generation wireless mesh technology in the rural communities it serves. According to Craig Vallarino, CEO, the new WiDOX technology will enable Yonder Media to expand its footprint into rural markets that prove to be a challenge with wireless mesh. “One of the advantages of WiDOX is that line-of-sight is not an issue to carry the signal. So, working in heavily wooded areas, or mountainous regions, will prove to be much easier. Additionally, the signal carries further than wireless mesh, which means less equipment and increased density in subscribers,” stated Vallarino.

The unused spectrum traditionally reserved for television broadcasts is ideally suited for systems where existing WiFi spectrum cannot be effectively used due to distance limitations and physical barriers. The unused UHF TV spectrum signal is lower in frequency and therefore travels further than existing unlicensed signals transmitted by WiFi and WiMAX.

The Canadian company Yonder Media is engaged with holds several patents on the technology, and is looking to expand into the United States. The company currently holds 25 spectrum licenses in Canada, and is looking to Yonder Media to help deploy these networks. While the Canadian company brings the technology to the table, Yonder Media will bring the business experience of deploying such networks on a large scale. Currently, Yonder Media is targeting as many as 10 potential acquisitions in the western United States and will deploy the new WiDOX technology in areas where it can be best utilized to increase subscribers, while keeping operational costs contained. In some instances, the WiDOX will be used in conjunction with wireless mesh.

Yonder Media is the growing enhanced services provider exclusively committed to enriching the

lives of rural Americans through cost-effective, wide reaching and dynamic wireless broadband services. Based in Reno, Nevada, Yonder Media, through its operating company, Yonder Wireless, today serves communities within the western United States. For detailed information, visit: www.yondermedia.com.

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